



Dear Red & White Dairy Cattle Breeder:

As the new year is upon us, Holstein Association USA has begun registering cattle for the Red and White Dairy Cattle Association. Both associations have been working hard for several months to ensure a smooth transition. For anyone registering Red & White animals, especially those who aren't familiar with Holstein Association USA procedures, here are a few points you should be aware of.

Registration and Transfer

Registration and transfer applications for RWDCA animals should now be submitted to Holstein Association USA, Inc., P.O. Box 808, Brattleboro, VT 05302-0808. Your animals will be registered by the Holstein Association and you will receive a Holstein Association USA certificate of registration that will also be accepted as a registration certificate by the RWDCA. In effect, your animals' registrations will be accepted by both associations for a single fee.

A great option for registering your animals is submitting them electronically using the Holstein Association's free EASYID software program. EASYID can be downloaded at www.holsteinusa.com, under Software in the main menu. Many breeders appreciate the ease of submitting electronically and, as a bonus, qualify for a \$1/animal discount by using EASY and Holstein Tag ID together. For more detailed questions about the EASY program, call the EASY Help Line at 800.952.5200, ext. 4205.

RWDCA paper applications will be accepted for a period of time, but please switch to Holstein Association USA registry applications as soon as you can. Just call Holstein Association customer service at 800.952.5200, ext. 4100 and they'll be pleased to send you a supply. Or, if you prefer, send an email to info@holstein.com with your request.

Membership

If you are not already a Holstein Association USA member, you should consider joining to qualify for lower registration fees. The lowest fees are charged to members of both the national and state Holstein associations. The next step is to reserve a Holstein prefix for naming your animals, if you don't already have one. Customer service can help you out with both membership and reserving a prefix.

Other Benefits

Red & White breeders now have access to the full line of Holstein Association products and services, many of which can be ordered from the Holstein Association website, www.holsteinusa.com. So you'll be able to purchase pedigrees or other products and services online, please call customer service to set up a user name and password. Or, if you prefer, all products and services can also be ordered with a single phone call.

In addition to customer service, another great source of information is Holstein's team of 16 regional representatives. The one who works in your area will be pleased to stop by or call to help you with registrations, transfers, cattle sales, or any other Holstein products and services. The Holstein Association website lists the regional representatives and their contact information.

When you receive your first registrations or other mail from the Holstein Association, take a minute to check it out and verify that your information is accurate. Is your mailing address correct? Is the pedigree information complete? Are the registrations accurate? If the ownership of an animal is not correct, please call customer service to get it corrected. If you call before Friday, March 14, 2014 the ownership will be updated free of charge.

Also beginning in January, the Holstein Association will be classifying for both associations. If you'd like to have your herd classified, visit the Holstein website (click on Programs & Services in the main menu, then select Classification from the drop down) or call customer service to find out when the herds in your region are being scheduled. You may also want to consider enrolling in Holstein COMPLETE. This popular program combines registrations, classification, pedigrees, and Premier TriStar enrollment in one cost-saving package. Note that you will need to enroll in one of the three levels of TriStar to have your production records appear on pedigrees.

There are several ways to quickly get answers to any of your questions about Holstein Association products and services. Call Holstein Association customer service at 800.952.5200 ext. 4100, send an email, or go to the Holstein Association website. However you do it, the Holstein Association team will be pleased to help. We are looking forward to working together with you!

Cordially,

Jake Skinner
Red & White Dairy Cattle Association

Peter Cole
Holstein Association USA, Inc.